

**The merging of the Industry Partner Coordinator role with the Communication
Coordinator role into the IFATCA Public Relations Officer**

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SUMMARY

Merging Industry Partner Coordination with
Communications into the new department: IFATCA
Public Relations.

1. INTRODUCTION

- 1.1. This paper will provide background for the merging of the Industry Partner (IP) Coordinator role with the Communication Coordinator role and the proposed plan going forward for the combined Public Relations portfolio.
- 1.2. Please read this paper in conjunction with the Industry Partner Coordinator report Working Paper A.9.3 and the Communication Coordinator report Working Paper A.9.2.

2. DISCUSSION

- 2.1. The Industry Partner programme has seen much growth in recent years. IFATCA was excited to welcome seven new partners in 2025 and we have three more new Industry Partners in 2026 already. Our partnership programme is growing and evolving all the time.
- 2.2. The current Industry Partner coordinator, Mr Philippe Domogala (EGATS), is standing down this year. After being advised of his intention to stand aside, the Executive Board had significant discussions on the way forward for the Industry Partners portfolio. As part of the long term planning and managing of the federation, the decision was made to merge the Industry Partners portfolio with the Communication team.
- 2.3. The intention is a renaming of the current Communication Coordinator role, to Public Relations Officer (PRO) who will manage both the Communications department and the Industry Partners portfolio.
- 2.4. It is clear as both communications and industry partnerships grow, this will require a team not just one person. This also ensures resilience, no single point of failure and a better service to our Industry Partners and members. The intention is to have a deputy PR person in each region. This group will, together with the PRO, form the nucleus of the IFATCA Public Relations team.

3. CONCLUSION

3.1. In line with our communication strategy, the Executive Board is constantly looking at ways to increase the Federation's visibility and international profile. We are committed to continuously improving communications, both internally and externally, as we grow our partnership, cooperations and collaborations with other organisations. It is a work in progress and this merging is a step. It will be reviewed before the annual conference 2027.

3.2. Thank yous

A special and very big thank you to the current Industry Partner Coordinator, Mr Philippe Domogala (EGATS). Philippe is standing down this year, after 50 years of dedication and service to this federation.

4. RECOMMENDATIONS

4.1. It is recommended that this working paper be accepted as information material.