

Communication Coordinator/Controller Magazine Editor report to conference 2026 Romania

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SUMMARY

This paper summarizes the work of **Communication Co-ordinator and the Communications Team** since annual conference 2025, UAE

1. INTRODUCTION

- 1.1. The paper discusses the world communications team activities including
 - the world comms team
 - the Controller magazine
 - the IFATCA monthly circular
 - posts on social media
 - IFATCA Spotlight
 - working with the federation - internal communication
 - and finally, a discussion on Industry Partners (IPs), which will be merged into this portfolio after this annual conference.

- 1.2. Hopefully it will show you, our members, the workload in the communications portfolio this past year. The goals of giving VISIBILITY & VALUE for the federation remain our communications team goal, aligned with the IFATCA Communications Strategy.¹



2. World communications team

¹ The communication strategy which issued in September 2024, is a **plan that outlines how our federation will communicate with its target audience**. It includes our communication goals and objectives, key messages, communication channels, tactics, and metrics to measure the success of communication efforts. You will find the document on the IFATCA.org website under [Manuals, Documents and Templates – IFATCA](#)

- 2.1. The world communications team work tirelessly on behalf of the federation. I would like to take this opportunity to thank them all for that work and their MAs for supporting them.
 - ASP: Renz Bulseco (Philippines), Umi Muthiah Syahirah (Indonesia), Mehdi Roohi (Iran) Joy Bhattacharya (India)
 - EUR: Olga Toki (Greece), Olivia May (UK), Kristian Lavin (Estonia), Thorsten Raue (Germany), Natasha Mijat Krstevska (North Macedonia)
 - AMA: Brittney Armbrust and Tom Thompson (USA), EIKadur Acosta (Dominican Republic)
 - AFM: Maureen Isika (Kenya). Wickel Yannick (Cote d'Ivoire). Ahmed Maged (Egypt), Esther Nyaga and Joan Mbeyu (Kenya)
- 2.2. Philip Marien (EGATS) is still offering mentoring and support, for which we are profoundly grateful.
- 2.3. Most of our work is done virtually and we are a busy group, the workload is high but mostly manageable as it is spread over the group. Each member of the group has core roles/areas of expertise. The communications coordinator maintains oversight of all the tasks and organizational aspects. The team has monthly meetings plus almost daily interactions to create content.
- 2.4. For the Communications Coordinator : There are frequent meetings/exchanges with new and existing Industry Partners, other agencies to collaborate e.g. IFALPA, CANSO, and in conjunction with the office we respond to media/other queries.
- 2.5. Most of the bi-monthly Executive Board virtual meetings are attended by the Comms coordinator.
- 2.6. Comms Coordinator also attended the following in-person meetings:
 - NATCA Communicating for Safety (CFS) Conference in Las Vegas, NV. 15-17 September 2025.
 - IFATCA Executive Board meeting 20-22 September 2025 in Montreal, Canada
 - EUR regional meeting 15-17 October 2025 in Bologna, Italy
 - IFATCA Executive Board meeting 11-14 February 2026 in Singapore

3. **Controller magazine.**

- 3.1. There is a core team within communications for the magazine. This will be issued before the conference in mid-April and is in collaboration with the conference Organizing Committee (OC). The next edition after that will be September. This twice a year was a trial and seems to be working. This will be the scheduling going forward. The Controller – IFATCA
 For The Controller: <https://us16.list-manage.com/subscribe?u=c40464d82b3126c87eaddc956&id=8d587efad>
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4. The monthly **IFATCA Circular**

- 4.1. This issues mid-month and we are trialling shorter formats. There is a core team within communications for the circular. Thank you to Brittney who is the lead on this. The Circular is the monthly update of all IFATCA activities and serves as a good tool for getting information to our members. Quite a lot of work goes into it each month and your dissemination of it is important. Your feedback on it is also appreciated!

For the circular, please sign up here:
<https://lp.constantcontactpages.com/sl/Hlg3w4l>

5. Social media – FaceBook/Instagram/LinkedIn

5.1. We planned initially to post at least 3 times a week- and we have stuck to that as a minimum. In 2025 we had over 350 posts, that equates to almost one every day. That being said, we still need content to keep flowing in. Engagement on all platforms is reasonably good. We would like better engagement especially in terms of liking/sharing from you all! For 2026 we would also like to focus on **growth** of the federation's following through targeting the social media platforms. Regional meetings at conference will be briefed.

6. **IFATCA SPOTLIGHT**

6.1. It is a series of podcasts introducing each Member Association to the federation by interviewing controllers from that MA. The ambitious plan is to have ALL MAs involved eventually! Thank you to Thorsten for leading on this. We would like to encourage more MAs to sign up. [IFATCA's Spotlight Podcast](#)

7. **Internal communication**

7.1. As per the communication strategy section 3.5: the communications team have put a communications lead or appointed a communications contact for each task force and standing committee. The chairs are engaging really well, as are the ICAO reps and other activists within IFATCA. **We would like to sincerely thank you all for this engagement.** It allows us to show the world the immense work being done by IFATCA volunteers and this visibility lends value to the federation!

8. **Industry Partner Role**

8.1. **Merging of the Industry Partner coordinator** role into the communications remit - please read in conjunction with WP47 (A.9.2.1)

8.2. Philippe Domogala is standing down as Industry Partner Coordinator at this conference and the decision has been taken to merge this role into the communications portfolio. I would like to take this opportunity to thank him for his work on behalf of the federation. It's new territory, with an evolving landscape and relationships.

9. **CONCLUSION**

9.1. The Federation is constantly looking at ways to improve its communication strategy both internally and to our external audience. It is a work in progress. **Your engagement is vital for this to work.**

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[WIKIFATCA |](#)

[The Controller - IFATCA](#)

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[IFATCA - One Sky, One Voice \(@ifatca1961\) • Instagram photos and videos](#)

[IFATCA's Spotlight Podcast](#)



10. A Personal note

- 10.1. I would like to Thank my home association IATCA and my ANSP Airnav Ireland who continue to provide great support, not only to me, but also to the Federation!!
- 10.2. Thank you to my family for putting up with my workload and absences!
- 10.3. Thank you to the IFATCA Executive Board for their continual support and collaboration.
- 10.4. Thanks again to my amazing team members. **Any and all credit belongs to them.**
- 10.5. Finally, **Thank you!** MAs/directors/members that have sent in content, read the circular, liked us on social media..... **YOU are IFATCA.**

11. RECOMMENDATIONS

That this report is accepted as information

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